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We are incredibly psyched to announce that Onsite Rock Gym, along with REI Knoxville and Elkmont Exchange Brewery and Eating House, will be hosting **unleaSHed, Knoxville's first ever Women's Adventure Festival to celebrate, inspire and empower women in adventure and exploration.**

unleaSHed is a multi-day women's adventure festival that will feature rock climbing, mountain biking, hiking, yoga, kayaking, paddleboarding, and more! To kick off the event on Friday June 22, we will be hosting a film screening of "No Man's Land", an all-woman adventure film festival redefining feminine in adventure and sport through film. The rest of the weekend will be filled with all women clinics and workshops, professional athlete clinics/meetups, a women's climbing competition, food, beer, and lots of partying to celebrate all the amazing women in adventure sports.

We are proud to designate [Girls on the Run of Greater Knoxville](#) as our beneficiary for the event! All proceeds from the film screening, all raffles sales, and all beer donations, plus a portion of the ticket sales from the event will be donated to Girls on the Run of Greater Knoxville, a national nonprofit organization whose goal is to unleash confidence through accomplishment while establishing a lifetime appreciation of health and fitness. They have a mission to inspire girls to be joyful, healthy, and confident and a vision of a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

We are looking for sponsors who stand behind our vision in making unleaSHed an incredible event: one that we can all be proud of and continue to host annually. We are interested in both **in-kind donations** of products or gift cards for our raffles as well as **swag bag items (estimated 150-200 items)** for all festival attendees. We have a large and vibrant community of outdoor enthusiasts in Knoxville and we have no doubt that this event will be a huge success and well attended. We will be advertising via social media, website, and flyers. Onsite Rock Gym's community has grown tremendously since we opened our doors in April 2016. Our Facebook page has over 2,900 likes and a reach of over 3,500 and our Instagram has over 1,400 followers. In addition, through REI Knoxville and Elkmont Exchange, we will be reaching a huge demographic population of not only climbers, but also outdoor enthusiasts, yoga and fitness lovers, families, youth, college students, and more!

#### **Levels of sponsorship include:**

Gold Sponsor: Contribution(s) valuing more than \$500

- Space reserved for vendor table at the event (upon request)
- Large logo on event T-Shirt + Flyer
- Logo + Link Placement on our website
- Social Media Shoutouts and Brand Presence on Facebook event page
- Shoutouts and Recognition for your support during the event
- Opportunity to hang your banner inside the gym during the week leading up to the event
- Brand exposure to hundreds of spectators, volunteers, and comp participants
- Mentioned as a Gold Sponsor in the "Thank You" newsletter through both Onsite Rock Gym and REI, reaching a combined total of more than 35,000 people in Knoxville.

Silver Sponsor: Contribution(s) valuing \$300-\$500

- Space reserved for vendor table at the event (upon request)
- Small logo on event T-Shirt + Flyer
- Brand Presence on Facebook event page
- Link Placement on our website
- Shoutouts and Recognition for your support during the event
- Brand exposure to hundreds of spectators, volunteers, and comp participants
- Mentioned as a Silver Sponsor in the "Thank You" newsletter through both Onsight Rock Gym and REI, reaching a combined total of more than 35,000 people in Knoxville.

Bronze Sponsor: Contribution(s) valuing up to \$300

- Brand Presence on Facebook event page
- Link Placement on our website
- Shoutouts and Recognition for your support during the event
- Brand exposure to hundreds of spectators, volunteers, and comp participants
- Mentioned as a Bronze Sponsor in the "Thank You" newsletter through both Onsight Rock Gym and REI, reaching a combined total of more than 35,000 people in Knoxville.

Please complete our online [Sponsorship Form](#) with your info and chosen level of sponsorship.

On behalf of the entire Onsight Rock Gym Team, we thank you tremendously for your consideration in helping us make this event a huge success for both the Knoxville Community and for Girls on the Run of Greater Knoxville!

Cheers!

**Yolanda Chen**

**Owner**

Onsight Rock Gym

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